



# DHM DESIGN

## BAILEY HAINES

Associate Graphic Designer

*Bailey's unique perspective and ability to empathize with target audiences make her a valuable asset to any marketing or communications project. Skilled in both hand-rendering and computer graphics, she is able to develop creative and practical solutions to visual challenges.*

### ABOUT

#### EDUCATION

B. of Arts,  
The Colorado College, 2003  
M. of Graphic Design,  
Academy of Art University, In Progress

#### AWARDS

Colorado Chapter of Society for Marketing  
Professional Services (SMPS)  
- Marketing Identity, 2013  
- Website, 2014

#### RECENT PROJECTS

Moonlight Basin Wayfinding; Big Sky, MT  
Spanish Peaks Wayfinding; Big Sky, MT  
Town of Carbondale Wayfinding; Carbondale, CO  
City of Rifle Wayfinding; Rifle, CO  
Carbondale Creative District Wayfinding & Branding;  
Carbondale, CO  
Carbondale Art Map; Carbondale, CO  
Carbondale Environmental Board Logo;  
Carbondale, CO  
Aspen Center for Environmental Studies Donor  
Board; Aspen, CO  
APWA Window Mural; Denver, CO  
Carbondale Recreation Center Interpretive Signage;  
Carbondale, CO  
Basalt Community Campus Graphics; Basalt, CO  
Lazy H Estates; Calgary  
Ecological Services Video  
True Nature Healing Arts Video  
UC Irvine Center for Living Peace; Orange, CA  
Eagle Ranch Wayfinding; Eagle, CO

### CONTACT

bhaines@dhmdesign.com  
970.963.6520  
www.dhmdesign.com

### NOTABLE WORK

#### Center for Living Peace, UC Irvine | Orange, CA

DHM Design provided landscape architecture services and created conceptual graphics for a new facility for the Center for Living Peace on the UC Irvine Campus. The Center for Living Peace is a non-profit with a mission is to inspire inner peace and its expression in the world. Their work seeks to support and develop global citizens through inner work and development, effective communication and bridge building, safeguarding the environment, and expression through arts and culture. This new facility will enable their courses to be integrated into the core curriculum of the University.

#### Carbondale Wayfinding | Carbondale, CO

DHM Design developed new wayfinding signage for the Town of Carbondale in conjunction with the redevelopment of the HWY 133 corridor that runs along the western edge of Town. The signage meets strict CDOT ROW guidelines but more importantly the signs are meant to catch the attention of visitors and impel them to explore the town. Carbondale is currently establishing a Creative Arts District and the wayfinding design incorporates future embellishments that will augment and support that effort.

#### Eagle Ranch Wayfinding | Eagle, CO

DHM conducted an analysis of existing signage for Eagle Ranch, a lifestyle resort community in Colorado. In addition to having a village center that offers dining, shopping, and events, the community has a variety of recreation assets including a golf course, mountain bike and hiking trails, and an extensive network of pedestrian trails throughout. DHM developed a wayfinding master plan that improves navigation and draw to the village center and that promotes and clarifies the community's recreational trails. Design development of a cohesive family of signage is underway and will include a new entry monument, street signs, trails, and park signage.