



DHM DESIGN

GABRIELLE LEWIS

Marketing Administrator

Gabrielle is a graphic designer and illustrator, having worked on projects that range from overall branding to website development to animation. Gabrielle aims to approach design through the eyes and user experiences of storytelling; understanding that the most engaging pieces of work not only involve the user in the process but also continue on an ever-evolving storyline.

ABOUT

EDUCATION

B. of Fine Arts, Graphic Design

B. of Arts, Film Studies

Montana State University, 2017

RECENT PROJECTS

Yellowstone Basin Ranch, West Yellowstone MT

Astoria Hot Springs, Jackson WY

Snake River Sporting Club, Jackson WY

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NOTABLE WORK

Yellowstone Basin Ranch | West Yellowstone, MT

DHM Design detailed out an analysis report for Bear Tooth Capital for the Yellowstone Basin Ranch. The all encompassing document studied and interpreted many levels of information about the Yellowstone Basin Ranch, including the resources available to the land, the movement of the waters and reservoirs, animal habitats and migrations according to the regions, and possible future improvements. I came onto this project after all of the information had been gathered to help organize it into a cohesive master plan document. Through layout and picture placement, the document clearly lays out future building and development opportunities, conservation values, and recreation opportunities in a simple and clean manner.

Snake River Sporting Club | Jackson, WY

The Snake River Sporting Club is an 800 acre retreat in the Bridger-Teton National Forest. Littered with human and animal habitat options, the sporting club also offers a slew of amenities ranging from riding horses to riding in kayaks to golfing to foling and much more. When I first became a part of this project, I lead the design of an informational trail map, which could lead the beholder all around the retreat and to the various awaiting activity areas. My involvement from there progressed into helping the club with marketing material and wayfinding signage for easy, on-the-road navigation around the resort.

Astoria Hot Springs | Jackson, WY

The 100 acre property following the bends of the Snake River has slowly started development to turn the meandering wetlands and natural hot springs in a community park. Led by the Trust for Public Land, this effort has included massive community outreaches and a collaboration with DHM to develop site amenities. My involvement with this project has been to help create marketing and collateral materials for public outreaches, including posters, display boards, and comment cards to better advertise and interpret the public process.