

# BAILEY HAINES

Associate Graphic Designer

## EDUCATION

B.A., The Colorado College, 2003

M. of Graphic Design,  
Academy of Art University, In Progress

## MOST NOTABLE WORK

### Carbondale Recreation Center

The landscape around the Carbondale Recreation Center has been transformed into a demonstration garden featuring native plant communities found in the region. Interpretive signage throughout the garden presents strategies for storm-water management systems and describes the various plant communities.

### Carbondale Wayfinding

DHM Design developed new wayfinding signage for the Town of Carbondale in conjunction with the redevelopment of the HWY 133 corridor that runs along the western edge of Town. The signage meets strict CDOT ROW guidelines but more importantly the signs are meant to catch the attention of visitors and impel them to explore the town. Carbondale is currently establishing a Creative Arts District and the wayfinding design incorporates future embellishments that will augment and support that effort.

## BOARDS

Carbondale Council on Arts and Humanities, 2011 - 2014  
Carbondale Creative District; Wayfinding Committee, 2014 - Present

## AWARDS

Society of Marketing Professional Services (SMPS):  
Marketing Identity (2012), Website (2013), Project Books (2014)

## RECENT PROJECTS

- Spanish Peaks Wayfinding; Big Sky, MT
- Town of Carbondale Wayfinding; Carbondale, CO
- City of Rifle Wayfinding; Rifle, CO
- Carbondale Art Map; Carbondale, CO
- Carbondale Environmental Board Logo; Carbondale, CO
- Aspen Center for Environmental Studies Donor Board; Aspen, CO
- APWA Window Mural; Denver, CO
- Carbondale Recreation Center Interpretive Signage; Carbondale, CO
- DHM Design Marketing Material Development
- Garfield Energy Navigator Website Development, CLEER
- Basalt Community Campus Graphics; Basalt, CO

Bailey's unique perspective and ability to empathize with target audiences make her a valuable asset to any marketing or communications project. Skilled in both hand-rendering and computer graphics, she is able to develop creative and practical solutions to visual challenges.



DHM DESIGN

970.963.6520  
bhaines@dhmdesign.com