

# KAREN CURRENT

Principal / Marketing Director

## EDUCATION

B. of Arts in Communication, Lewis and Clark College, 1999

## NOTABLE PROJECTS

- Windsor Neighborhood Parks Web Site and Public Feedback Portal; Windsor, CO
- 960 sf porcelain World War II Memorial Story Walls Graphic Design; Trenton, NJ
- Ruston Park Project Web Site; Federal Heights, CO
- 2012 GOCO Grant Writing Support for a Winning Submittal; Victor, CO
- Dinosaur National Monument Value Analysis, Schematic and PreDesign Reports
- Grand Canyon Bright Angel Trailhead Master Plan Report
- ASLA Magazine, Columbine Memorial Article (facilitated)
- St. Mary's Glacier Schematic Design Report
- Richardson Texas Sports Fields Master Plan Report
- Cordera Home Improvement, Landscape and Architectural Design Guidelines Reports

## ORGANIZATIONS

Colorado Society for Marketing Professional Services (2001-2013)  
Co-Chair and Nonvoting Board Member of Sponsorship Committee (2013)  
Downtown Colorado Inc.  
Co-Chair of Sponsorship Committee (2013)  
Downtown Denver Partnership Leadership Class of 2010

## AWARDS

Governor's Award for Downtown Excellence, Best Professional Service  
In Action Award - GOCO Grant Toolkit, 2013  
Colorado Chapter of Society for Marketing Professional Services (SMPS)  
- Marketing Identity, 2013  
- Best Website, 2014

## AREAS OF EXPERTISE

- Public Process Strategy and Materials
- Presentations, Graphic Design and Technology
- Reports, Publications and Layouts
- Project and Organization Based Marketing Campaigns
- Web Site Development and Construction
- Social Media Strategies
- Project Management Portals
- Media and Public Relations
- Corporate Communications
- Annual Budgeting and Resource Planning
- Project Milestone / Event Planning
- Internal and External Team Building
- National and Local Award Submittal Composition
- Market Research
- Grant Writing Support and Strategy

Karen joined DHM in 2001 with experience in both private and public communications, media relations, business communication and design. With a degree in Communications, and 14 years of experience, Karen has developed the skills to create and implement marketing materials, public process materials, identity concepts, publications, signage, brochures and interpretive displays for a wide variety of projects. Karen also manages the proposal and interview process, including strategy, materials and team building for the firm.

